

Author Choice in an Open Access World

Researchers are our North Star

Serena Tan, PhD

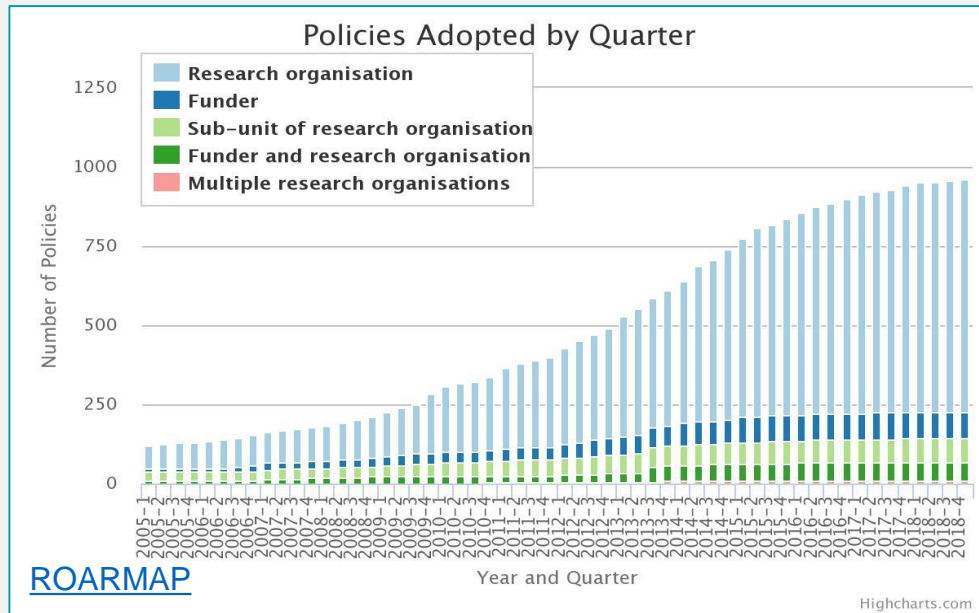
Senior Editor, Publishing Development, WILEY

2000 – 2008: Emerging policy and growth of OA options

- In 2000, PubMed Central is founded and BioMed Central becomes the first commercial “born OA” publisher
- 2002 - Budapest OA initiative signed; PLoS is founded and funded
- By 2006 - Elsevier, Wiley, T&F, RCS, ACS and more all launch hybrid programs
- 2008 - NIH mandates 12-month green OA policy

2009 - 2018: OA goes mainstream and publishers develop new models

- PLOS One becomes the world’s largest OA journal
- Wiley launches our full gold OA program
- US expands Green OA to all federal funders; funders in China and India launch green OA policies; Gates Foundation launches Gold OA mandate
- Wiley signs two Read and Publish deals that cover costs of OA publishing and subscriptions for hybrid titles
- EU announces OA 2020 and cOAlition S releases Plan S position statement



We believe that publishers and scientific societies play a crucial role in **enabling researchers** to do their best work and Wiley **embraces Open Access**

Wiley continues to:

- drive forward **sustainable new models** that support author choice and accelerate open access
- innovate to create new products and services for researchers, meeting their needs around **open access and open research**
- take a thought leadership position while **engaging with our communities**

We have come a long way but there are still some challenges (and opportunities!)

Opportunities for publishers to address the challenges some authors face in an OA world

Authors want to choose how they disseminate the results of their research

Academic freedom and author choice

Not all authors have the money to spend on APCs

Funding and support for APCs

Authors want publication outlets that match their aspirations and needs around scope, audience, and speed

Variety of publishing options

Projekt DEAL: Promoting access and preserving author choice

To better address these challenges, we are thrilled to announce...

Wiley is the first publisher to partner with Projekt DEAL for a countrywide deal in Germany to better address the growing research market and evolving needs of researchers.

‘Projekt DEAL’ is a consortium of German libraries and research institutions commissioned by the Alliance of Science Organisations in Germany, represented by the German Rectors’ Conference, the HRK. DEAL represents over 700 mainly publicly funded academic institutions in Germany, including the most important science and research organisations in Germany.

This agreement **preserves author choice** and **promotes greater access** while supporting great science and scholarship.

- Provides German institutions with access to read Wiley's entire portfolio of electronic journals (e-journals) back to the year 1997
- Corresponding authors from DEAL institutions will be able to publish in our gold open access journals without worrying about ability to pay APCs
- Corresponding authors from DEAL institutions will also be able to publish open access in Wiley's hybrid journals, at no additional charge to them, if they choose to

Authors have a variety of choices to make when they share their research



Acceptance Criteria



Scope



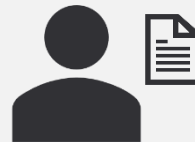
Focus



Open Research

 Open Access

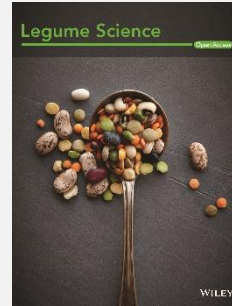
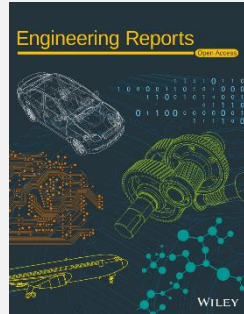
Publishing Model



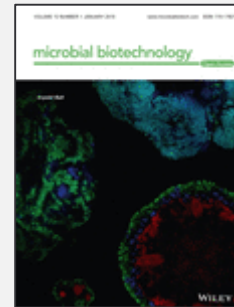
Authors have many things to consider when they are ready to share their research.

Invest in growth and offer a full spectrum of products and services to meet their needs.

Investing in growth: Provide a full range of OA options in support of author choice



Genetics & Genomics



Neuroscience

Manuscripts referrals within cascades and transfer networks help ensure every publishable paper and piece of research gets published and is shared with the community

Rigorously conducted research. Sound science acceptance criteria.

Acceptance based on potential to influence thinking in the field in addition to rigor of the research.



Open Access

Increasing the accessibility of publicly funded research

Open Data

Enabling verification of data, methodology and reporting standards and allowing others to build on existing work

Open Publishing Practices

Increasing transparency and reproducibility of the research process and published product

Open Collaboration

Supporting inclusive and networked research practices

Open Recognition & Reward

Helping integrate researcher identification and evaluation tools

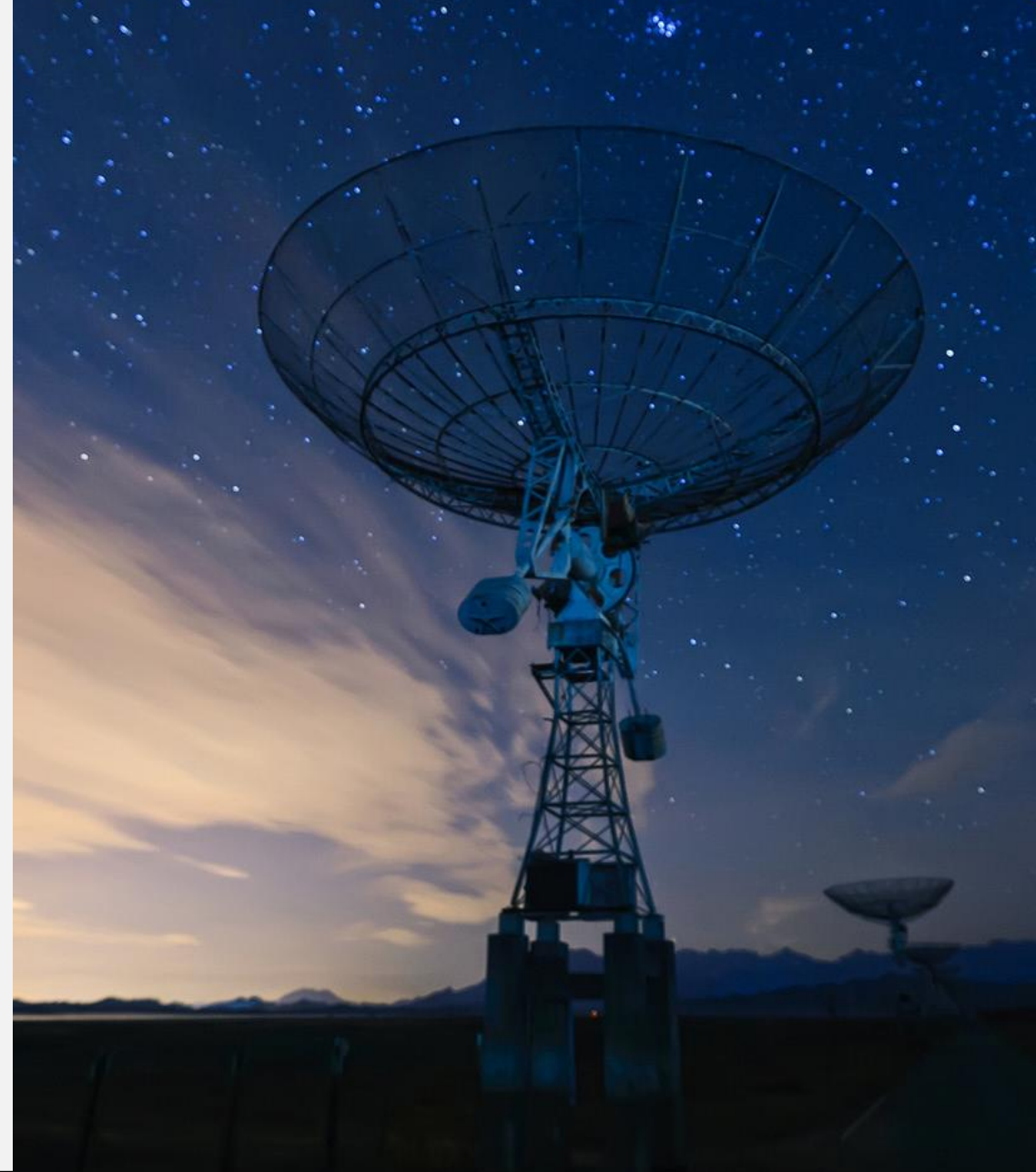
<https://authorservices.wiley.com/open-science>



Author Choice: Enabling, Supporting, Providing

Wiley supports author choice by:

- Providing both green and gold open access options for authors
- Converting previously hybrid titles to Gold OA when sustainable
- Supporting OA titles that select for potential to advance thinking in the field
- Launching sound science titles that support the reporting of incremental findings
- Supporting authors without access to APC funds
- Collaborating on sustainable solutions that best enable researchers to take advantage of these publishing options
- Innovating in open research to support the aspirations of the diverse communities we serve



Thank you!



Serena Tan, PhD
Senior Editor
Publishing Development
WILEY

setan@wiley.com