Creating Solutions in Promoting Open Access Scholarship

bepress – SSRN integration pilot results

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bepress and SSRN: Background

- Open Access/discovery is the leading value driver for both platforms.
- Both are leaders in increasing the impact of legal scholarship, especially at an early stage.

Bepress’s Digital Commons is an Institutional Repository and publishing platform.
Showcase for everything produced at university.

SSRN leader in early stage research.
Primarily focused on papers, both early versions and published versions.
SSRN and bepress: In action
Conflict or Synergy?

https://digitalcommons.law.uga.edu/speeches/81
Pilots:
Pilot experiments:

- Transfer SSRN full-text content to Digital Commons
- Sharing bepress full-text with SSRN/single upload
- Author permission required
- Integrated download statistics for both platforms
Columbia Law School Pilot
Columbia Pilot Process*

1. Permissions: Can we upload? Which articles must we exclude?

2. Sent requests to SSRN

(bepress and SSRN worked to upload items to Columbia Law’s IR)

3. Reviewed records when they arrived

45 Authors participated
10 expressed interest after our deadline

Saw an increase in downloads even though the site has not yet been publicly launched

964 articles ingested in May
1. Metadata Standards
SSRN metadata entry fields permit naming inconsistencies that may confuse the author naming/school naming conventions within the IR, so we could benefit from controlled vocab for school names as a start. eJournal titles may map well onto DC Network tags.

2. Permissions Centralization
Organized journal ‘sign on’ to a permissions policy through Digital Commons Sherpa/RoMEO policy updates. Might Authors grant permission to send record to Digital Commons at point of upload to SSRN?

3. Aggregate Metrics
Process – pre-pilot*

- Pre-print articles uploaded into SSRN
- Forthcoming series in Digital Commons
- Archived print version in Digital Commons
  - Scholarly works series
- Updated in SSRN

Pilot Process

- Upload pre-print article into Digital Commons
- SSRN is automatically populated
- E-journal selection
- Generation of cover sheet for UGA Research Series
- Update to article in Digital Commons automatically updated in SSRN
- Downloads between two systems aggregated
## Statistics & Outcomes – Law School Rankings

<table>
<thead>
<tr>
<th></th>
<th>Pre-Pilot</th>
<th>Post-Pilot June</th>
<th>July</th>
<th>August</th>
</tr>
</thead>
<tbody>
<tr>
<td>SSRN Top 750 Law Schools Ranking</td>
<td>86</td>
<td>35</td>
<td>36</td>
<td>36</td>
</tr>
</tbody>
</table>
## Statistics & Outcomes – Author Rankings

<table>
<thead>
<tr>
<th>Pre-Pilot</th>
<th>Post-Pilot</th>
<th>Increase in Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>109,430</td>
<td>26,585</td>
<td>82,845</td>
</tr>
<tr>
<td>73,590</td>
<td>6,219</td>
<td>67,371</td>
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<tr>
<td>53,099</td>
<td>10,489</td>
<td>42,610</td>
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<tr>
<td>43,907</td>
<td>3,425</td>
<td>40,482</td>
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<tr>
<td>58,154</td>
<td>23,414</td>
<td>34,740</td>
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<tr>
<td>39,329</td>
<td>6,206</td>
<td>33,123</td>
</tr>
<tr>
<td>42,134</td>
<td>14,059</td>
<td>28,075</td>
</tr>
<tr>
<td>Title</td>
<td>Pre-Pilot</td>
<td>Post-Pilot</td>
</tr>
<tr>
<td>---------------------------------------------------------------------</td>
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<tr>
<td>Untangling the Market-Participant Exemption to the Dormant Commerce Clause</td>
<td>478,084</td>
<td>8,013</td>
</tr>
<tr>
<td>The Rehnquist Court, Structural Due Process, and Semisubstantive Constitutional Review</td>
<td>472,238</td>
<td>17,841</td>
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<tr>
<td>Suspect Linkage: The Interplay of State Taxing and Spending Measures in the Application of Constitutional Antidiscrimination Rules</td>
<td>501,868</td>
<td>61,258</td>
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<tr>
<td>The Constitutional Case Against Intracircuit Nonacquiescence</td>
<td>483,958</td>
<td>49,269</td>
</tr>
<tr>
<td>A Profile of Tort Litigation in Georgia and Reflections on Tort Reform</td>
<td>478,084</td>
<td>48,860</td>
</tr>
</tbody>
</table>
Pilot Results & Next Steps

SSRN/bepress confirmed that pilots were successful and there is desire for continued collaboration.

- 4 areas of interest:
  - Transfer full-text content from SSRN to bepress – VALIDATED/pursuing automated solution
  - Integration of downloads between platforms
  - Single submission experience
  - Transfer content from Digital Commons to SSRN

Not yet committed. Will conduct expanded research and market inquiry prior to pursuing.
Thank you

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