Open Access:
A Library Service Provider’s Perspective

Jess Wallis, MLS | STEM Product Manager
Who are we?

EBSCO brings high-quality research databases to academic, school/public, corporate, medical, and government libraries.

Staff includes many librarians, veterans of the publishing industry, thought leaders.

Partner with libraries to create tools like FOLIO.
Why EBSCO cares about Open Access

We want the best resources

Publishing industry and libraries are currently changing in response to OA trends

How can we help libraries and publishers deal with what’s coming?
State of OA at EBSCO now

There is high-quality, peer-reviewed scholarly OA content in databases

We have convened a task force to look at future of OA
Top 4 ways librarians learn about OA trends:
- Colleagues
- Scholarly articles
- Conferences
- Listservs

About a third are responsible for OA education.

30% do not feel very comfortable with teaching colleagues or students about OA resources.

# of Gold OA resources in database is the least important factor when subscribing.

Cost is most important, followed by # of peer-reviewed journals regardless of OA status.
Many countries in EU and South America now have partial or full OA mandates, either already in place or to be realized in the near future.

More funders also mandate OA publishing for funded papers.

With more OA mandates, more papers are being published in an open format, either pre-print repository or journal.

Students, faculty, other researchers, librarians just want content they can find.

Starting with pre-print servers in STEM disciplines, the field has grown to law and even humanities.

More OA mandated

More OA published

Desire for discoverability

Pre-print servers on the rise
### OA Uncertainty

<table>
<thead>
<tr>
<th>Librarian</th>
<th>Publisher</th>
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<tr>
<td>• How can we find it all?</td>
<td>• How will this affect our revenue?</td>
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<tr>
<td>• What’s good?</td>
<td>• What is the impact on the full-access journal? New model?</td>
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<td>• What’s predatory?</td>
<td>• Who is paying for publication?</td>
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<td>• Article Processing Charges</td>
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<td>• Where’s the best place to publish?</td>
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Open Questions

Why is SciHub model so popular?

How can EBSCO bring same experience of SciHub to researchers? What are they now bringing to the game and what are we doing that’s now not the best for users anymore?

How can we use metrics to prove value of OA?
PRODUCTS
New products that fill need for discoverability, convenience

ADVOCACY
Making sure the market knows the value of OA, and how we support it

SERVICES
Widgets or apps that enhance accessibility and usage of OA

RESEARCH
What’s really important to librarians and researchers?
“Not only does EBSCO support DOAJ with a generous financial donation every year, their EBSCO Discovery Service and EBSCOhost platforms generate a lot more referrals to DOAJ than any other online platform.

EBSCO’s strong support of both open access and open source make them unique among library vendors worldwide.”

-DOAJ, 2017
Thank You

Jess Wallis  |  STEM Product Manager

jwallis@ebsco.com

978 356 6500 ext. 3655