

Funding Models: Insights from the Robert Wood Johnson Foundation

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Robert Wood Johnson Foundation

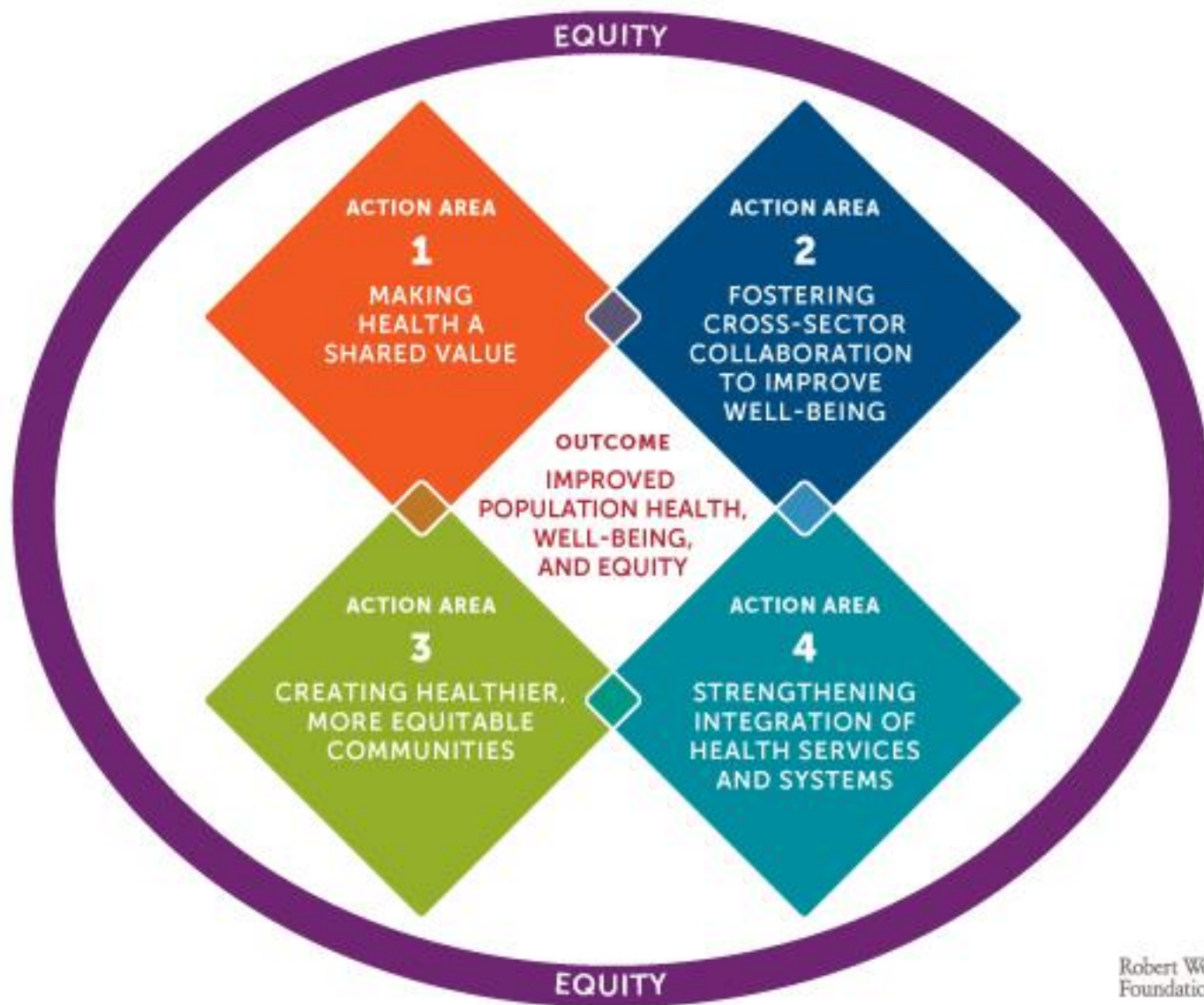
Our vision
is that we, **as a nation**, will
strive together to build a
Culture of Health **enabling all**
in our diverse society to lead
healthier lives, now and for
generations to come.

Background

- **1972- now: legacy of work focused on improving health and health care of all Americans**
- **2014: shift to Culture of Health vision and a broad focus on all that impacts health**
- **2015: release of the Culture of Health Action Framework and national measures**



CULTURE OF HEALTH ACTION FRAMEWORK



CULTURE OF HEALTH ACTION FRAMEWORK

EQUITY

The vision inspires our programmatic work:

- Building healthier communities
- Supporting diverse cadres of leaders with potential to promote health and well-being
- Ensuring all children grow up at a healthy weight
- Transforming health and health care systems

And underscores a need for the equitable distribution of products from our research, evaluation, and learning work.

EQUITY

RWJF Approach to Open Access Research

- **Engagement with other funders**
- **Convening funders and other stakeholders, now Open Research Funders Group**
- **Conversations with grantees and staff**



RWJF Investments: Examples



Open Access: Making Research More Transparent and Accessible

Sep 7, 2016, 9:31 AM, Posted by Margaret Tait, Oktawia Wojcik



Converting a Leading Public Health Journal to Open Access and Developing a Sustainable Model for Other Publications –
Annual Review of Public Health

Advancing Open-Access Annotations to Enhance the Credibility of Qualitative Research

Syracuse University and Georgetown University



Plans Moving Forward

- **Continued exploration of a Foundation-wide policy**
- **Conversations with publishers**
- **Continued engagement with other funders and grantees**



Thank you!