Funding Models: Insights from the Robert Wood Johnson Foundation

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Our vision is that we, as a nation, will strive together to build a Culture of Health enabling all in our diverse society to lead healthier lives, now and for generations to come.
Background

- **1972- now**: legacy of work focused on improving health and health care of all Americans
- **2014**: shift to Culture of Health vision and a broad focus on all that impacts health
- **2015**: release of the Culture of Health Action Framework and national measures
CULTURE OF HEALTH ACTION FRAMEWORK

**EQUITY**

**ACTION AREA 1**
Making Health a Shared Value

**ACTION AREA 2**
Fostering Cross-Sector Collaboration to Improve Well-Being

**ACTION AREA 3**
Creating Healthier, More Equitable Communities

**ACTION AREA 4**
Strengthening Integration of Health Services and Systems

Outcome:
Improved Population Health, Well-Being, and Equity
The vision inspires our programmatic work:
• Building healthier communities
• Supporting diverse cadres of leaders with potential to promote health and well-being
• Ensuring all children grow up at a healthy weight
• Transforming health and health care systems

And underscores a need for the equitable distribution of products from our research, evaluation, and learning work.
RWJF Approach to Open Access Research

• Engagement with other funders

• Convening funders and other stakeholders, now Open Research Funders Group

• Conversations with grantees and staff
Converting a Leading Public Health Journal to Open Access and Developing a Sustainable Model for Other Publications – Annual Review of Public Health

Advancing Open-Access Annotations to Enhance the Credibility of Qualitative Research
Syracuse University and Georgetown University
Plans Moving Forward

• Continued exploration of a Foundation-wide policy
• Conversations with publishers
• Continued engagement with other funders and grantees
Thank you!