



Make the most of every page

Carbon capture and storage technologies are currently being developed to reduce the emissions of greenhouse gases from coal-fired power stations and other large emitters of carbon dioxide gas. This technology is in its infancy and it will be some years before it becomes available on a commercial scale.

Recommended for you

The recommended content is presented in a grid of four thumbnails:

- Top-left:** A photograph of a large industrial facility with a thick plume of smoke rising into the sky. Text: "After 30 years, the ozone layer overcomes the greenhouse effect".
- Top-right:** A colorful, abstract visualization of the atmosphere with a color gradient from blue to red. Text: "What happens when there is too much CO2 in the atmosphere?".
- Middle-right:** A photograph of a polar bear lying on a small, melting piece of ice. Text: "Climate change and polar bears - an uncertain future".
- Bottom-right:** A satellite-style image of Earth with colorful, swirling lines representing weather patterns. Text: "The impact of El Nino on the world's weather patterns".

We solve the discovery problem

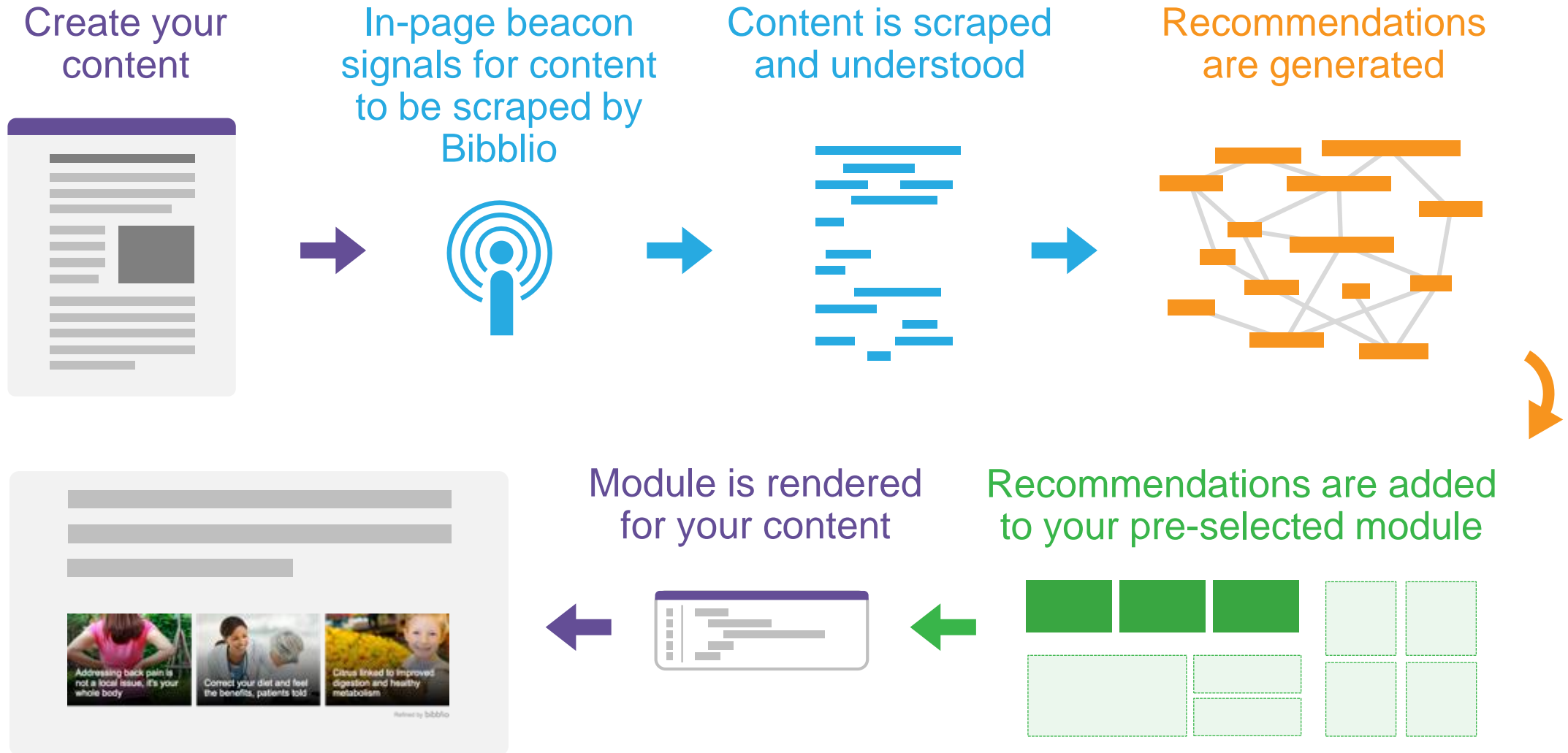


?



What do we show
the user on this tiny
screen to engage them?

Plug-and-play AI for your content pages



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Iceland
Writers
Retreat

Reykjavik, 11-15 April, 2018

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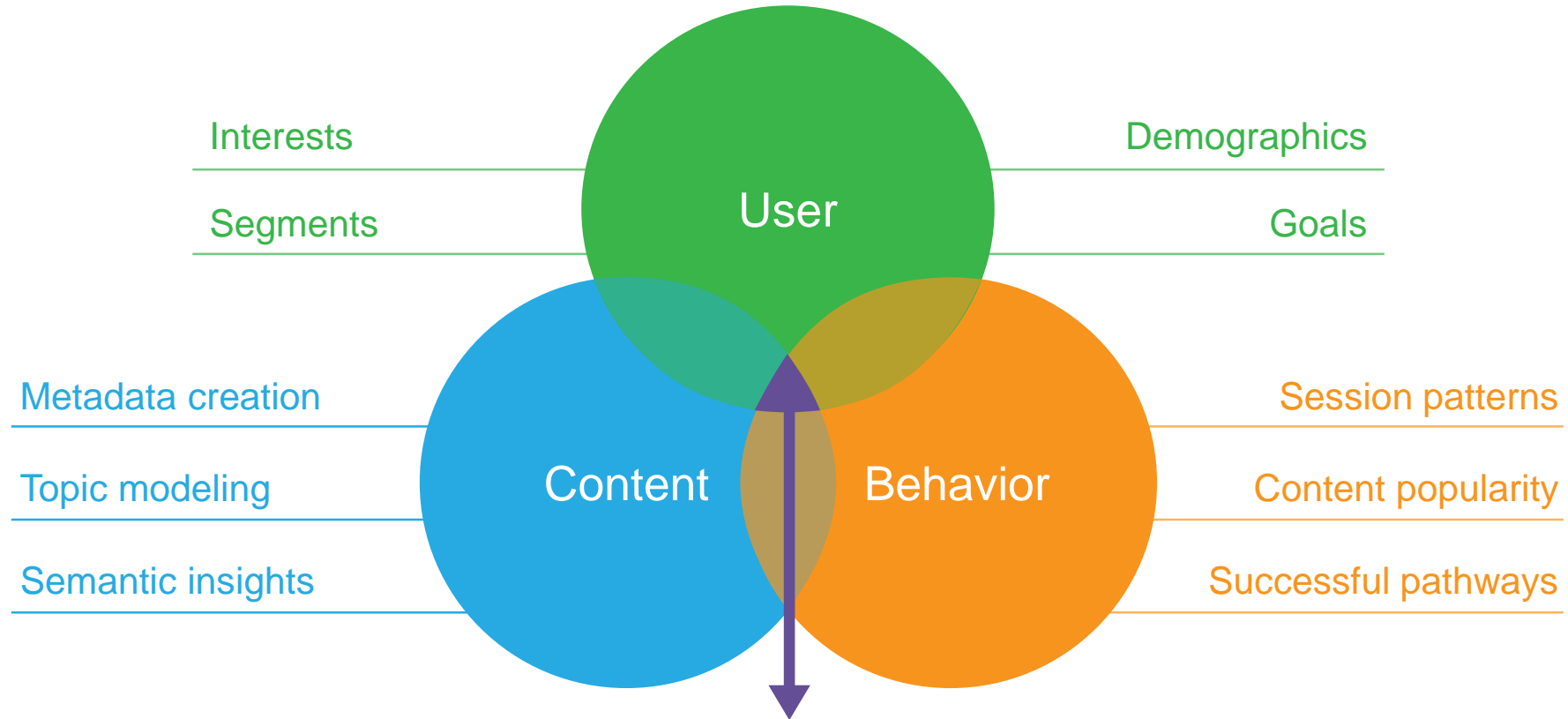
NEWS

Freeland announces \$12 million for reconstruction efforts in Iraq

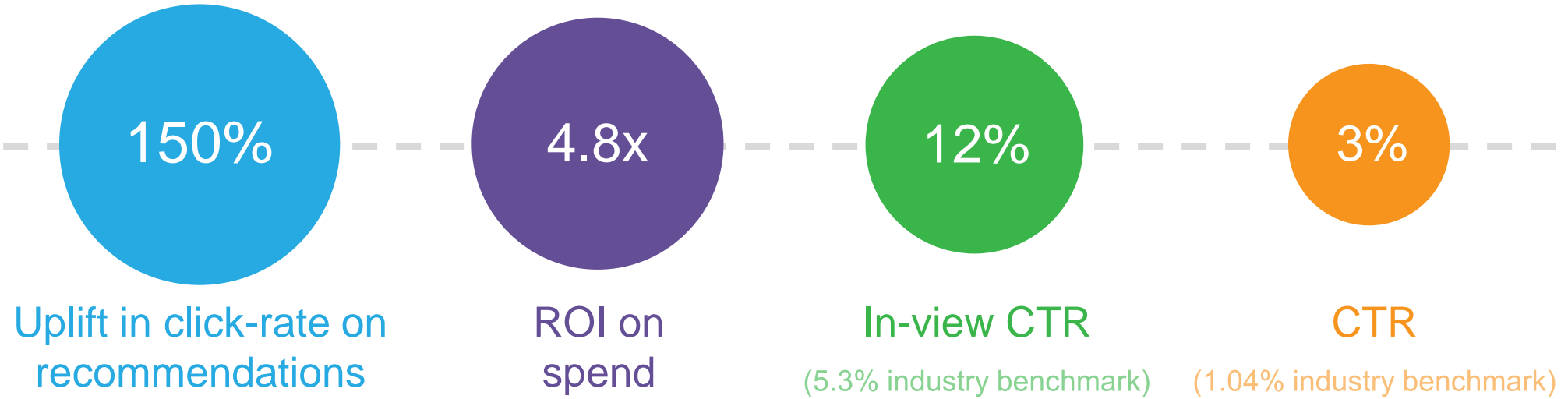
By [Janice Dickson](#). Published on Feb 13, 2018 10:10am



The ingredients of good recommendations



The results speak for themselves



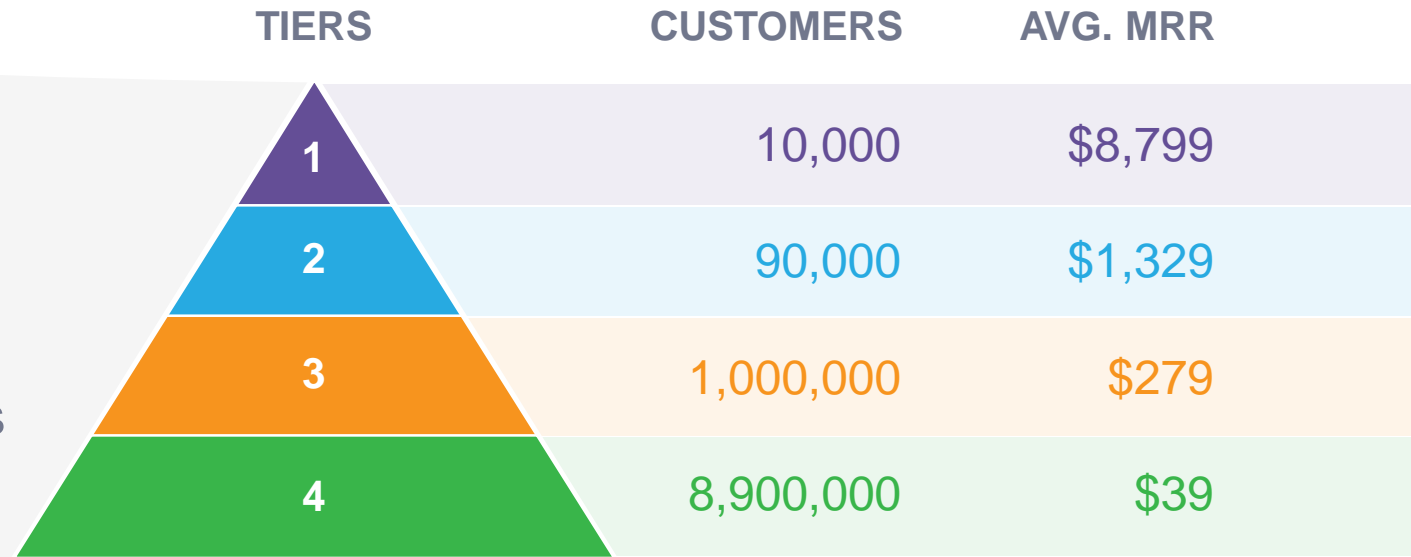
Happy clients across publishing, media, books and knowledge



The addressable market

+75M
publishers/websites
running a publishing
CMS

+10M
potential paying
customers with
+10K monthly users



MARKET SHARE

ARR

0.1%

\$10.02M

1%

\$100.04M

3%

\$300.13M

6%

\$600.26M

The platform is exploding!



60+

live client
implementations



+50%

MoM growth
in live clients



100+

new signups
in January



+400%

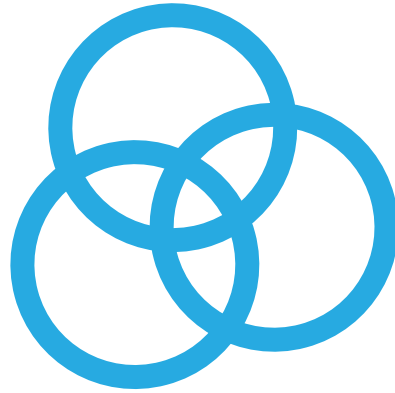
increase in MoM
recommendations
served during last
3 months



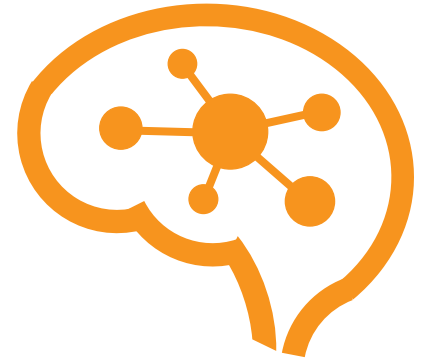
Roadmap for 2018



Conversion

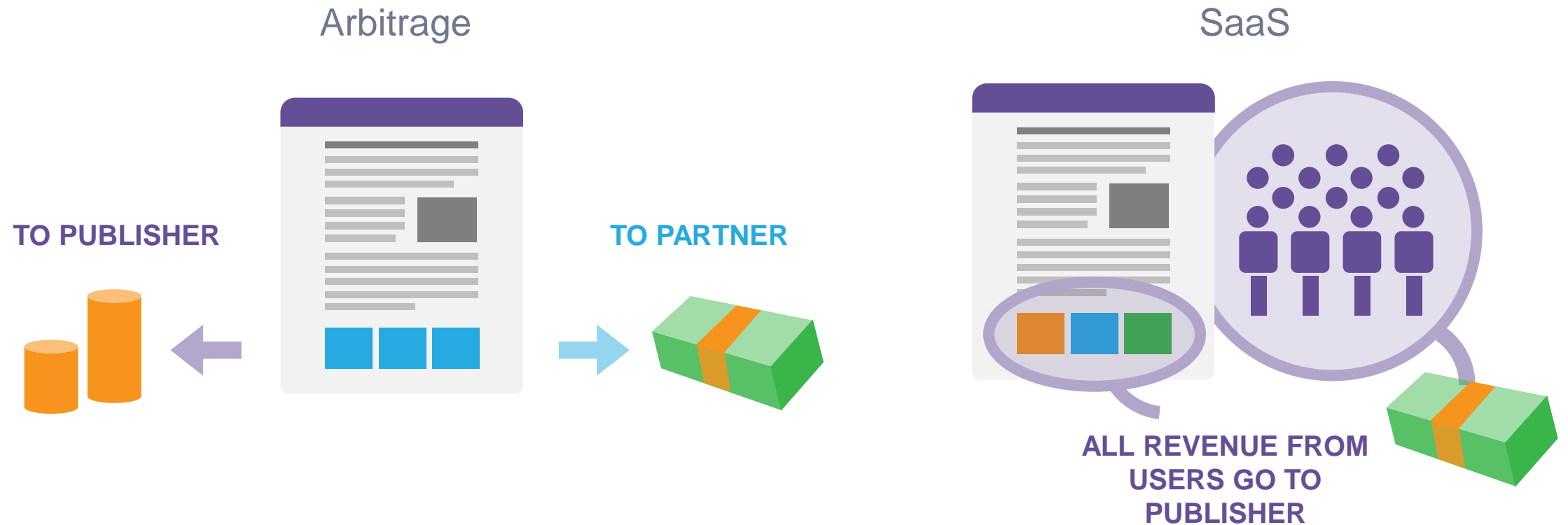


Syndication



Deep Learning

Sometime it is best to remain in control





bibb!io[®]

Thank You!



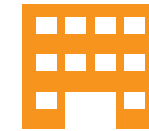
FOUNDED

May 2014



EMPLOYEES

15



OFFICES

London, Cape Town