Michael Nelson’s Recommended Reading List
As presented at the 2015 NFAIS Annual Conference, Feb 24, 2015

**Articles and Blog Posts:**

“Data Beats Math” Jeff Jonas: (blog post, 2011)

“The Second Economy” by Brian Arthur – McKinsey Quarterly,

Anything written by John Hagel at the Deloitte Center for the Edge (Hero’s Journey)

The Transparent Society: The cameras are coming. They’re getting smaller and nothing will stop them. The only question is: who watches whom?” by David Brin, originally published in Wired Magazine, Dec 1996 (See

**Reports**
Big Data: The next frontier for innovation, competition, and productivity, McKinsey Global Institute, 2011 (Visit:


Conceal or Reveal, CSC Leading Edge Forum, Michael Nelson, 2011

The Promise and Peril of Big Data, Aspen Institute Communications and Society Program, 2010
[http://csreports.aspeninstitute.org/documents/The_Promise_and_Peril_of_Big_Data.pdf](http://csreports.aspeninstitute.org/documents/The_Promise_and_Peril_of_Big_Data.pdf)

Cisco’s Visual Network Index (Forecasts & Statistical Analysis)
Forecast and Methodology 2013-2018
Books


*The Transparent Society* by David Brin (Addison Wesley, 1998)

*Dataclysm--Who We Are* by Christian Rudder (Crown, 2014)

*Data-ism* by Steve Lohr (HarperBusiness, March 2015)

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