

Michael Nelson's Recommended Reading List

As presented at the 2015 NFAIS Annual Conference, Feb 24, 2015

Articles and Blog Posts:

"The Data Deluge," The Economist, <http://www.economist.com/node/15579717>

"Data Beats Math" Jeff Jonas: (blog post, 2011)
http://jeffjonas.typepad.com/jeff_jonas/2011/04/data-beats-math.html

"The Second Economy" by Brian Arthur – McKinsey Quarterly,
http://www.mckinsey.com/insights/strategy/the_second_economy

Anything written by John Hagel at the Deloitte Center for the Edge (Hero's Journey)
<http://www2.deloitte.com/us/en/pages/center-for-the-edge/topics/center-for-the-edge.html>

The Transparent Society: The cameras are coming. They're getting smaller and nothing will stop them. The only question is: who watches whom?" by David Brin, originally published in Wired Magazine, Dec 1996 (See http://archive.wired.com/wired/archive/4.12/fftransparent_pr.html)

Reports

Big Data: The next frontier for innovation, competition, and productivity, McKinsey Global Institute, 2011 (Visit: http://www.mckinsey.com/insights/business_technology/big_data_the_next_frontier_for_innovation)

Getting big impact from big data, McKinsey Quarterly, 2015
(http://www.mckinsey.com/insights/business_technology/getting_big_impact_from_big_data)

Conceal or Reveal, CSC Leading Edge Forum, Michael Nelson, 2011
<http://www.lef.csc.com/publications/955>

The Promise and Peril of Big Data, Aspen Institute Communications and Society Program, 2010
http://csreports.aspeninstitute.org/documents/The_Promise_and_Peril_of_Big_Data.pdf

Cisco's Visual Network Index (Forecasts & Statistical Analysis)
Forecast and Methodology 2013-2018
http://www.cisco.com/c/en/us/solutions/collateral/service-provider/ip-ngn-ip-next-generation-network/white_paper_c11-481360.html

Q&A: http://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/qa_c67-482177.html

Mobile Network in 2015: http://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/white_paper_c11-520862.html

Books

Big Data: A Revolution That Will Transform How We Live, Work, and Think by Viktor Mayer-Schonberger and Kenneth Cukier, (Eamon Dolan/Houghton Mifflin Harcourt, 2013)

The Transparent Society by David Brin (Addison Wesley, 1998)

Dataclysm--Who We Are by Christian Rudder (Crown, 2014)

Data-Ism by Steve Lohr (HarperBusiness, March 2015)

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