BiblioBoard: Creating New Business Models around a World-Class Library Patron Experience

NATIONAL FEDERATION OF ADVANCED INFORMATION SERVICES
2014 Annual Conference

Feb 25, 2014

Mitchell Davis
Founder & Chief Business Officer
How wide is the gap between consumer tablet user experiences and those delivered by libraries?

1. The gap is large and it is a huge risk to the future of libraries
2. There is a gap but people will put up with it
3. There is not a gap. I think libraries have done a good job keeping up with mainstream user experience
4. I do not have an opinion either way
The services offered by the Charleston County Public Library are designed to enrich the quality of life in the community. Trained professional and support staff are available to meet your informational, educational, cultural and recreational needs.
eBooks & Consumers

- 60% eBooks as % of total book sales
- 40% Print Books as % of total book sales

Source: Amazon, 2012
Over an extended period, only 6.44% of patrons checked out 1+ eBooks.
During the busiest month (June), only 1.17% of registered patrons checked out an eBook.

Source: Library Renewal, March 2013 (libraryrenewal.org)
“The business” is a competition for patron attention and time in the fast moving digital world.
The current library business models do not encourage success
(Parody)
laugh, please
Why hasn’t this shift happened yet?

• Innovators Dilemma – follow the money
• This is really hard and more resources are not necessarily a competitive advantage
• Requires a different DNA
• Requires a different sense of urgency
BIBLIBOARD® IS THE PATRONSFIRST™ MOBILE LIBRARY

MOBILIZE YOUR PATRONS with BIBLIBOARD LIBRARY

PUBLISH with BIBLIBOARD CREATOR

AWARD WINNING APPS
Unified World Class Media Experience

- Unlimited Multi-User eBooks (portable)
- Simple Publishing & Curation Tools
- Integration of existing multi-media databases
- Circulation Based eBooks (portable)
### Anthology Table

<table>
<thead>
<tr>
<th>Title</th>
<th>Updated</th>
<th>Phase</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alex Test</td>
<td>2013-10-06</td>
<td>Discovery</td>
<td></td>
</tr>
<tr>
<td>Foo Bar</td>
<td>2013-09-20</td>
<td>Discovery</td>
<td></td>
</tr>
</tbody>
</table>

### New Anthology Form

- **Working Title**: Story

**Options**
- [X] Cancel
- [ ] Create
Waif and Stray is a highly entertaining account of two women who undertake a journey on bicycles from London to the Lakes and Scotland. After having tried both bicycles and tricycles, they chose bicycles because they were more ‘liberating’ than tricycles; and because they were ‘invaluable luggage carriers’. 1870s bicycles were a bit of a copse in Great Britain at the end of the 19th Century. By mid-1880s there were over 120 models available from twenty different manufacturers.
Bicycling
19th Century Cycling and Cycling Adventures
Road and route books, travel guides, and accounts of bicycle tours in Great Britain

This collection of books on bicycling traces the development of the bicycle and the sport of cycling. It also highlights fantastic bicycle adventures around the world—some of which modern riders would be hard-pressed to repeat today!

The Cyclists’ Route Book
of Great Britain & Ireland

NEW & REVISED EDITION
Blowing: Old Century Cycling and Cycling Adventures — Books

This collection of books on bicycling traces the development of the bicycle and the sport of cycling. It also highlights fantastic bicycle adventures around the world — some of which modern riders would be hard-pressed to repeat today.
Theater
A British Library Learning Timeline
National Library of Spain
100 Masterpieces

Unique gems in the history of science, from the 9th-century Etymologiae to Da Vinci’s notebooks or the scientific expeditions in America.

With thirty million pieces spanning 500 years of history, the National Library of Spain invites readers to go on a fascinating trip of discovery through a collection of one hundred works, including manuscripts, books, maps and all types of graphic representations. Open up some of its most notable masterpieces.
With thirty million pieces treasured along 300 years of History, the National Library of Spain invites readers to go on a fascinating trip of discovery through a collection of one hundred works, including manuscripts, books, maps and all types of graphic representations. Open up some of its most notable masterpieces.
Interdisciplinary Journal of Problem-based Learning

Volume 3, Issue 1

Published online: 1-3-2008

The Effects of Multimedia-Supported Problem-based Inquiry on Student Engagement, Empathy, and Assumptions About History

Thomas Brath

John Sear

(UPEARL is a Public Access Platform through the Generous Support of the Teaching Academy at Purdue University, the School of Education at Indiana University, and the International Design and Technology program at the University of Memphis.)

Recommended Citation

This research extends a continuing line of inquiry investigating how multimedia resources might be paired with other support structures to effectively implement problem-based inquiry (PBI) activities in secondary history classrooms. Two history teachers with experience in PBI implemented a technology-supported problem-based civil rights unit in their classrooms. Analysis of data obtained from classroom observations, observations of student presentations, and student and teacher interviews suggests that the multimedia problem-based unit provided an authentic context for encountering historical content, provoked empathetic views of historical dilemmas, and encouraged meaningful exchanges with historical issues that promoted engagement and more advanced epistemological beliefs about history. Suggestions for improvements to support multimedia-based history activities are also reviewed.

Author: Thomas Brath
Author: John Sear
Publication Year: 2008
Publisher: Purdue University
Language: English
Number of Pages: 17
Periodical Title: Interdisciplinary Journal of Problem-based Learning
Periodical Volume: 3
License: Licensed from Copyright Holder

Description
This research extends a continuing line of inquiry investigating how multimedia resources might be paired with other support structures to effectively implement problem-based inquiry (PBI) activities in secondary history classrooms. Two history teachers with experience in PBI implemented a technology-supported problem-based civil rights unit in their classrooms. Analysis of data obtained from classroom observations, observations of student presentations, and student and teacher interviews suggests that the multimedia problem-based unit provided an authentic context for encountering historical content, provoked empathetic views of historical dilemmas, and encouraged meaningful exchanges with historical issues that promoted engagement and more advanced epistemological beliefs about history. Suggestions for improvements to support multimedia-based history activities are also reviewed.
Coming Home to Mother Dear
Wake Forest Homecoming & Reunions

Homecoming at Wake Forest has always been a gala affair. The festivities no longer include a debate between Philhamesian Society and the Eulalian Society, but every year, alumni return to campus to cheer on the football team and to reunite with their cohort and the campus community. This Anthology includes archival materials related to homecoming at Wake Forest in 1950, 1951, and so on by years again: 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, and 2015.

Below are books and other artifacts carefully selected by the curator as featured collection highlights.

- Back in the Saddle
  * 1950
  Wake Forest University Magazine

- Baptismal Dusk: Wolpack, 34–43
  * 1948
  Wake Forest University

- Homecoming Pep Talks and Magazines
  * 1953
  The Hawkeye

- Homecoming 1966 Schedule & Registration Form
  * 1966
  Wake Forest University

- Homecoming 1966 T-Shirt
  * 1966
  Wake Forest University

- Homecoming Parade 1963
  * 1963
  Wake Forest University
Archival materials related to Homecoming 1948 at Wake Forest.

School Desegregation
Two Centuries of Change and Struggle

Assembled by the University of North Carolina Press, this collection explores African Americans’ struggle for access and equality in education. Beginning with the turbulent period of Reconstruction and exploring the changes wrought by Plessy v. Ferguson, this anthology tells the story of social change across the American South before, during, and after the Civil Rights Movement of the mid-20th century. More than 30 books, articles, images, videos and oral histories are included.

Books

- Advancing Democracy
  African Americans and the Struggle for Access and Equity in Higher Education in Texas
  2003
  Amiya Shabazz

- Education of Blacks in the South, 1930s-1950s
  1987
  James D. Anderson

- Along Freedom Road
  How County, North Carolina, and the Fate of Black Schools in the South
  1997
  David G. Caple

- Education of the Negro
  1950
  Booker T. Washington
  Nettie Murray Butler (editor)
Preserving the Colonial Trader Clarence (1850)
The Australian Historic Shipwreck Preservation Project

This collection has photographs of artefacts in situ, during recording and cataloguing, and illustrations from the 1860s expeditions.

The Australian Historic Shipwreck Preservation Project (AHSPP): The In-Situ Preservation and Retrieval of the Colonial Trader Clarence (1850) is a multi-organisational maritime archaeology research program involving collaboration among four Australian universities, 10 agencies from the Australian Commonwealth, State and Territory governments and the non-profit Australian Institute for Maritime Archaeology (AIMA).

Collection: Artefacts

Clarence 2012 Site Plan with Artefact Positions Noted
2012
Anne Khan (Photographer)Australian Historic Shipwreck Preservation Project

Condage In Situ
2012
James Peterson (Photographer) Cassandra Philipou (Curator)

Terrace Cage In Situ on Clarence
2012
James Peterson (Photographer) Cassandra Philipou (Curator)

Detailed Image of a Terrace Cage in Situ
2012
Cassandra Philipou (Curator)


Clarence Dive Information Sheet

Author: Heritage Victoria
Curator: Cassandra Philippou
Publication Year: 1, 1991
Language: English
Number of Pages: 2
Medium Format: Pamphlet

License: Creative Commons Attribution-No Derivatives


Description
The dive information pamphlet on Clarence is taken from a folder of pamphlets created for 25 of Victoria’s historic shipwrecks to enable and encourage divers access. Published in 1992, it was anticipated at the time that eventually divers would be allowed to access the Clarence stranded near a point. Unfortunately the ongoing and increasingly rapid deterioration of Clarence due to environmental factors (strong tides, shallow water, warm summer and cold water water temperature, to name a few), cultural interference (damage from bottom anchors due to illegal fishing) and the complications of allowing access to a site with strong tidal currents meant that Clarence was never opened to the public for recreational diving activities.
Assimilation, Americanization, Alienation
African American, Native American and U.S. Immigrant Writing

Overview
Assimilation, Americanization, Alienation
African American, Native American and U.S. Immigrant Writing

I have grouped the autobiographies, memoirs, fiction and nonfiction in this collection into four sections, literature by African Americans, Native Americans, Chinese immigrants, and Eastern European immigrants. The experiences to which these works testify vary significantly. Lee Cheow's struggles as an Chinese entrepreneur in America, for instance, bear little resemblance to Zahaata's Indian boarding school experiences, and WEB Du Bois's tour through Georgia's Black Belt has little resonance with Mary Antin's account of Boston's tenements, for example. The works also differ in how they envision processes of assimilation or Americanization playing out. Some offer success stories and thereby abide in great optimism, while other texts expose the terrible injuries and despair engendered by the very attempt to assimilate to a culture that seems bound and determined to build walls. Still other works seem suspended between these two possibilities, which suggests that the dynamic between assimilation and alienation is perhaps better described as a continuum than a dichotomy.

The works collected here are now over a century old. They may feel to some, due to their historical references, somewhat remote, and yet it seems to me that they still have great currency for us in the early twenty-first century. Some say we are now living in a second Gilded Age, characterized by boom and bust economics, an unreflective culture of consumption, unsustainable military engagements, unbridled corporate greed, a deep divide between the privileged and the disadvanaged, and especially pertinent here, a profound fear of outsiders. History repeats itself?

— J. Michael Dussell, College of Charleston

Special thanks go to Elizabeth Lambert, a graduate student in English at the College of Charleston, for her help in collating the texts of Sue Sin Far and Lee Chiao.

Highlights
African American Novels and Novellas: 1880-1900, curated by Ion-Chrisztian Bugge.

This collection offers an insight into the literary landscape of African American authors during the late 19th and early 20th centuries. The novels and novellas included showcase the rich cultural heritage and social commentary typical of the era.

- **Our Nig:** a seminal work by Harriet E. Wilson, exploring themes of identity and oppression.
- **The Sport of the Gods:** a narrative that delves into the complexities of racial identity and societal norms.

The collection includes works by notable authors, highlighting the evolution of African American literature during a transformative period.
Rise of Student Activism, 1960-1963

The Clayborne Carson Collection of the Southern Freedom Struggle
Rise of Student Activism, 1960-1965

By riding interstate buses into the South, Freedom Riders called national attention to the violence that accompanied segregation.

Curated by renowned historian Clayborne Carson, founding director of the Martin Luther King, Jr. Research and Education Institute at Stanford University and editor of the Dr. Martin Luther King, Jr. papers, Rise of Student Activism contains more than 40 primary sources that trace the history of student activism in the Southern freedom struggle. These documents tell the story of an era, Freedom Riders, civil rights, and the power of nonviolent protest to change the world.

I.F. Stone’s Weekly

May 20, 1961

On A Certain Blindness to the Peril of Racism

The South’s Mission: Jesus For Marx

The South has too long been studied at large in the context of the race question in the United States. In the context if one’s interest in the race question, the South has been the South, period. In the context if one’s interest in the race question, the South has been the South, period.

The South has too long been studied at large in the context of the race question in the United States. In the context if one’s interest in the race question, the South has been the South, period. In the context if one’s interest in the race question, the South has been the South, period.

The South has too long been studied at large in the context of the race question in the United States. In the context if one’s interest in the race question, the South has been the South, period. In the context if one’s interest in the race question, the South has been the South, period.

The South has too long been studied at large in the context of the race question in the United States. In the context if one’s interest in the race question, the South has been the South, period. In the context if one’s interest in the race question, the South has been the South, period.
When classically trained painter Ben Timpson turned his artist’s eye from large canvases to tiny bits of the natural world, his work entered a mysterious realm of fanciful, dark beauty. Flowers, insects, blood and bone – the eccentric materials Timpson collects find their way into miniature compositions he assembles into slides in painstaking marathons at his night table. These haunting and whimsical photogaphs capture a style that blurs traditional notions of painting and collage for an evocative visual alchemy. The result is a gallery of alarmingly original images and the publishing debut of a remarkable young artist.

Images

- Angel
  - c. 2005
  - Benjamin Timpson (Artist)
- The Bedroom
  - c. 2000
  - Benjamin Timpson (Artist)
- Bird in Hope
  - c. 2011
  - Benjamin Timpson (Artist)
- Beth
  - c. 2011
  - Benjamin Timpson (Artist)
- Angel
  - c. 2005
  - Benjamin Timpson (Artist)
• 40-60,000 SKUs
• Value

• 20,000 SKU’s
• Customers, Education and Community
2015 Purdue / Charleston Conference Insights Publication
Academic Self-Publishing Opportunities & Challenges
Self-Published Curation for Public Libraries
**Summary**

- Libraries are competing with mainstream consumer companies for patron attention.
- User Experience is paramount: the pace of change is increasing and the stakes are high.
- Curation and library publishing crosses all library types and adds value.
- New cost structures create new value paradigms (you can make money selling things for way less).
- Private + public partnerships work and should focus on front-end / back end symbiosis.
NFAIS DEMO ACCOUNT

web: library.biblioboard.com
iTunes or Google Play: “BiblioBoard Library”

username: nfais@biblioboard.com
password: nfais2014
Thank You!

Email: mitchell@biblioboard.com
Twitter: @biblioboard
BiblioBlog Tumblr: biblioboard.tumblr.com
Website: www.biblioboard.com