

ASIDIC Spring 2003 Meeting

March 30 – April 1, 2003

Las Vegas, Nevada

What's Next: The Future of the Information Industry

Program Co-Chairs: **Craig McKinnis** and **Paul Vizza**, The Kiplinger Washington Editors, Inc.

Local Host: **Jay ven Eman**, Access Innovations

Final Program

Introduction to the Program:

As those of us in the information industry are well aware, our industry has endured dramatic changes in the last couple of years. We have seen numerous businesses come and go, budgets shrink, content disappear and a significant number of mergers and acquisitions take place. And one thing is certain—we won't find our future in the rear view mirror! The big changes that will determine our organizations' success lie ahead. So we will discuss all sides of the industry from the viewpoints of providers of content, buyers of content, e-learning—as well as getting the opinions of a few information industry CEO's. The end result should be greater insight into our ever-changing business models that will prepare us all for success as we move forward.

Sunday, March 30, 2003

4:00 **Registration starts**

5:00 – 7:00 **Reception – Cocktails and Hors d'oeuvres**

Monday, March 31, 2003

8:00 – 8:30 **Continental Breakfast and Registration**

8:30 – 9:00 **ASIDIC Business Meeting** (All are invited)

9:00 – 9:15 ***Welcome and Program Introduction***

Miriam Drake, ASIDIC President

Craig McKinnis and *Paul Vizza*, Kiplinger Washington Editors

9:15 – 10:15 ***KEYNOTE ADDRESS***

Clare Hart, President & CEO, Factiva

10:15 – 10:30 **Coffee Break**

10:30 – 12:00 ***WHERE ARE WE GOING? The Future Of Providing Content***

- *Dawn Conway*, VP, Licensing & Content, LexisNexis
- *Marge Gammon*, Sr. Director, Marketing and Publisher Relations, netLibrary/OCLC
- *David Brown*, EVP, Business Affairs & Content Development, Dialog/NewsEdge

12:00 – 2:00 **Lunch**

- 2:00 – 3:15 ***WHERE ARE WE GOING? Major Buyers Of Information***
- ***Cindy Hill***, Sun Library & Learning Technologies, Sun Microsystems
 - ***Elisa Puzzuoli***, VP, Issues Management, Prudential Insurance Company of America
 - ***Patty Ruger***, Buyer, eContent, DuPont

3:15 – 3:30 **Coffee Break**

3:15 – 5:00 ***MISSING DATABASES: The Impact. Is This A Trend To Watch?***

- ***Blaise Simqu***, EVP, Sage Publications
- ***Vince Price***, VP, Marketing, ProQuest Information & Learning
- ***Barbie Keiser***, Caliber Associates

6:15 **Dinner and Entertainment**, The Golden Nugget and Fremont Street Experience

Tuesday, April 1, 2003

8:00 – 9:00 **Continental Breakfast and Registration**

9:00 – 10:15 ***REACHING THE NEW LEARNER***

- ***John Barnes***, SVP, Business Development, Gale Group
- ***Isabella Hinds***, Director, Publishing Alliances, WebCT, Inc.
- ***Karen Reimer***, Manager, e-Learning Strategies, General Motors

10:15 – 10:30 **Coffee Break**

10:30 – 12:00 ***CEO PANEL***

- ***Rob Granader***, CEO, MarketResearch.com
- ***Leslie Poole***, CEO, Javien
- ***Mike O'Donnell***, CEO, iCopyright
- ***Morris Goldstein***, President and Owner, Nevada Slots & Supplies

12:00 **Meeting Adjourns**

**ASIDIC Thanks The Following Organizations For
Their Generous Support Of This Meeting:**

**ISI
INSPEC
Ovid Technologies**