

ASIDIC Fall 2004 Meeting

September 19 – 21, 2004

The Ritz-Carlton Hotel

Phoenix, Arizona

Open Access: Removing the Barriers

Program Chair: *Erica Mobley* (Inspec, Inc.)

Local Host: *Rick Noble*

FINAL PROGRAM

Introduction to the Program:

Open access is a major issue in scientific publishing. While new digital technologies and networked communications are credited for creating this popular alternative to the traditional subscription-based publishing model, it has caused panic among traditional publishers that have been forced to raise legal and technological barriers to limit how information is being used. Is open access ready to move out from the community of advocates to the more mainstream and financially conservative publishers? We will explore publisher strategies and concerns, as open access continues to grow in the marketplace.

Sunday, September 19, 2004

- 4:00 **Registration starts**
5:00 – 7:00 **Reception – Cocktails and Hors D'oeuvres**
7:30 – **No Host group dinner**

Monday, September 20, 2004

- 8:00 – 8:30 **Continental breakfast**
8:30 – 9:00 **ASIDIC Business Meeting** (All are welcome)
9:00 – 9:15 **Welcome – *Kevin Bouley*, ASIDIC President**
 Program Introduction – *Erica Mobley*

KEYNOTE ADDRESS

- 9:15 – 10:15 **Open Access: Free For All or More Expensive For Everyone?**
David Worlock, Chairman, Electronic Publishing Services, Ltd.

10:15 – 10:45 *Coffee Break*

10:45 – 12:00 **Exploring Open Access From Several Viewpoints**

(Moderated by **Ruth Koolish**, Information Sources)

This session discusses open access from the viewpoints of libraries, publishers, authors, and users. Speakers will address economic, technological, and other aspects.

- **Academic Users—*Henry Hagedorn***, University of Arizona
- **Authors—*Donna Cromer***, University of New Mexico

12:00 – 2:00 *Lunch*

2:00 – 3:15 **Exploring Open Access From Several Viewpoints** (continued)

- **Libraries**—*David Stern*, Yale University
- **Publishers**—*Kevin Sayar*, ebrary

3:15 – 3:45 *Coffee Break*

3:45 – 4:30 **Strategies for Managing Copyright and Intellectual Property**

(Moderated by **Melanie Faithful**, IOP)

Copyright is a major issue in open access and has been a stumbling block towards wider acceptance by publishers. It is necessary to balance the interests of creators, owners and users of works in open access publications. In today's era of e-commerce, some feel there is a need for greater access control; those on the opposite side of the question want few or no barriers to accessing scholarly works.

- **Copyright Management**—*Duncan Alford*, Georgetown University Law Library

4:30 – 5:00 **Questions and Discussion**

6:15 *Dinner and Entertainment*

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Tuesday, September 21, 2004

8:00 – 8:45 **Continental Breakfast**

8:45 – 9:45 **Bringing it all together—Open URLs and Open Access**

(Moderated by **Deb Wiley**, Next Wave Consulting)

Users must be able to seamlessly link from citations to articles to the full text. This is the function of link resolvers—a new type of software. Link resolver implementations, considerations, and future endeavors will be addressed in this session.

- **Metasearch vendor**—*Peter Noerr*, CEO, MuseGlobal
- **Publisher**—*Jim Pringle*, Thomson Scientific
- **Academic library user**—*Eric Van de Velde*, California Institute of Technology

9:45 – 10:15 *Coffee Break*

10:15 – 11:45 **CEO/Executive Panel**

(Organized by **David Myers**, Ovid; Moderated by **Kevin Bouley**, NERAC)

A panel of three executives from organizations that deal with open access issues will discuss their companies' experiences in working with the Open Access Initiative by bringing together the power of Open URL with the powerful idea of open access materials.

- **Wes Crews**, CEO, Infotrieve
- **John Regazzi**, Managing Director, Market Development, Elsevier
- **Kevin Fitzpatrick**, VP, Business Development, Lippincott Williams & Wilkins

11:45 – 12:00 **Questions and Discussion**

12:00 *Meeting Adjourns*

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