

ASIDIC newsletter

No. 38, SUMMER 1980

ASSOCIATION OF INFORMATION AND DISSEMINATION CENTERS

REUSE, REPACKAGING THEME TO HIGHLIGHT IMPACT OF NEW ONLINE SEARCHING TECHNOLOGY APPLICATIONS ON DATABASE PUBLISHING, DISTRIBUTION AND USAGE

"Reuse and Repackaging of Information" is the theme. "New Technology and its Applications - Boon or Bombshell?" is the meaning. The ASIDIC fall meeting September 21-23 is where both theme and meaning will be explored in detail.

Beginning Sunday with a special seminar from 1:00 to 4:00pm, this ASIDIC meeting promises to be filled with informative speakers, frank exchanges between people holding differing points of view, and an opportunity for all attendees to join in discussion sessions and air their ideas or seek answers to their questions. All of this will take place at the downtown Marriot Hotel in Atlanta, Georgia.

Database producers and online distributors or services are growing apprehensive over the proliferation of intelligent terminals and micro or minicomputers being used to do online searching. These devices, coupled with offline storage media, are capable of loading search results for subsequent review, processing, indexing, reformatting and publishing. They can also build "private" databases for future search activities without going back online to the original files for any more than updates.

These activities are in clear violation of most existing online usage agreements between database producers/publishers, online distribution services and the searchers or end users of databases. Even though in violation, are these practices wrong morally? Or, do use rights and search rights definitions rest in an outmoded model of producer/user interaction that must be redefined immediately? With concerned producers, online services and searchers wondering who is doing what with or to whom, the problems and possible solutions must be brought into clear focus to avoid disruptive problems in the information production and usage chain or process.

SUNDAY SEMINAR BUILDS BACKGROUNDS

According to Dave Grooms, chairman of the ASIDIC Education Committee that organized the Sunday seminar, "We will take only three hours to bring attendees up to a good level of understanding of the technology involved in this incipient revolution as well as giving them a solid overview of the traditional relationships in publishing and database production and usage that are threatened by the application of the new technology in online searching activities."

The Sunday seminar is open to all registrants for the ASIDIC meeting. Registration for the seminar and the entire conference begins at 11:30am in the Marriott where all meetings and activities will take place. Pre-registration is encouraged and interested persons should make their hotel reservations as soon as possible directly with the Marriott.

Seminar attendees will participate in two sessions on Sunday afternoon. One session is devoted to a demonstration and explanation of how minicomputers can be used to conduct online searches, store results and then perform various editing and indexing operations on selected items and prepare them for typesetting and publication.

Peter Schipma, of IITRI (IIT Research Institute) in Chicago, will present the technology session. He will use video tapes, overhead transparencies, and detailed handouts for attendees to show how IITRI uses this technology in actual day to day preparation of information services under contract with the government.

"What will be shown," says Schipma, "is legal and part of our contract. But the exact same steps and technology could be used to illicitly pirate parts of commercially available databases on any system." This demonstration will help attendees understand how the technology of "search, save and reuse" might affect their interests.

Two experts in publishing and copyright relationships will cover the historical and legal aspects of publishing. The traditional models of primary and secondary publishing will be linked to database publishing which is causing so much interest throughout the information industry in North America and all over Europe today.

Arthur Levine, partner in the Washington, D.C. law firm of Spencer and Kaye, and Joseph Kuney, VP and General Manager of the information Programs Division of Informatics in Rockville, Maryland will head up this part of the Sunday seminar.

Dan Wilde, ASIDIC President, is enthusiastic about the special Sunday program. "Our objective is to give attendees a good foundation in both the technology of today and the relationships affected by that technology so everyone attending the meeting sessions on Monday and Tuesday can clearly understand the issues and begin to cope with the alternatives we face."

SPIRITS-LIFTER AT SIX

Following the Sunday seminar, the traditional ASIDIC Mixer, featuring a free open bar and snacks for all attendees will be held from six until eight o'clock in the evening. The mixer will repeat on Monday.

PRESENTATION PANEL MONDAY

After the ASIDIC Business meeting early Monday, the main sessions take up with Mel Day, of NTIS, heading up a panel of specially selected participants who will explore differing positions about the reuse and repackaging of information through the new technology available for searchers.

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Presentations will be made by Arthur W. Elias of BIOSIS, Peter J. Chenery of the North Carolina Technology Research Center, Lois Granick, Director of PsycINFO at the American Psychological Association, William Koch of the American Institute of Physics, Kathie Shenton, of the Petroleum and Chemical Information Services at SDC, and George Malanga, VP of Marketing at ISI.

Hotel reservations should be made immediately with the Marriott Hotel. They are holding the rooms and the favorable ASIDIC rate ONLY until September 5th. The form in the back of this newsletter should be filled out and returned to the Marriott to insure the favorable room rate. The telephone number of the Marriott is (404)659-6500.

DISCUSSION GROUPS OPEN TO ALL

After lunch, attendees will join discussion group workshops where they will help set discussion topic agendas and have an active role in the workshop reports that their group moderators will give to the general session and the reconvened panel of presentors on Tuesday morning.

The discussion moderators are: Gwen Levine of SDC, Jean-Yves Fortian of the National Research Council of Canada, Peter Schipma of IITRI, and Greg Payne of PsycINFO.

The Tuesday general sessions will feature group reports and responses from panel members and the entire assemblage of attendees in an open format. This format, followed at the New Orleans meeting in 1978, has proven very popular and will give first time attendees and nonmembers of ASIDIC an opportunity to participate in the conference.

President Dan Wilde will close the meeting about noon on Tuesday.

REGISTER, RESERVE NOW!

Even though time is short, pre-registration with the ASIDIC Secretariat is strongly encouraged. If anyone plans to pay at the door, the registration forms can be returned to Jeanette Webb at the Secretariat in Athens, Georgia, marked clearly, "Pay at the Door."

ASIDIC FALL MEETING
SEPTEMBER 21 - 23, 1980

SEMINAR SCHEDULE

Sunday, September 21

11:30AM - 6:00PM Registration

1:00PM - 4:00PM Special Educational Seminar

"Historical and Legal Aspects of Publishing and the
New Technology"

Session A: New Technology
Peter Schipma, IITRI

Session B: Historical and Legal Aspects
of Publishing
Arthur Levine, Spencer & Kaye
Joseph Kuney, Informatics

1:00 - 2:15 Session A & B (concurrently)

2:15 - 2:45 Coffee Break

2:45 - 4:00 Sessions A & B (concurrently)

6:00PM - 8:00PM Mixer

Monday, September 22

8:30 - 9:00AM Coffee and Pastries

9:00 - 9:45AM Business Meeting (MEMBERS only)

9:45 - 10:00AM Coffee

10:00 - 12:00noon Presentations

Mr. Arthur W. Elias, BIOSIS
Dr. Peter J. Chenery, N.C. Technology Research Center
Ms. Lois Granick, American Psychological Association
Dr. William Koch, American Institute of Physics
Ms. Kathie Shenton, Petroleum & Chemical Info. Services, SDC
George Malanga, ISI

CHAIRMAN: Mr. Melvin Day, National Technical Info. Service

ASIDIC Fall Meeting Schedule

Monday, September 22, cont.

12:00 - 2:00PM	Luncheon
2:00 - 3:15PM	Workshop*
3:15 - 3:30PM	Coffee
3:30 - 5:00PM	Workshop*
5:00PM	Adjourn
6:00 - 8:00PM	Mixer

Tuesday, September 23

8:30 - 9:00AM	Coffee & Pastries
9:00 -10:15AM	Workshop Report/Panel and Audience Response
10:15 -10:30AM	Coffee
10:30 -12:00noon	Workshop Report/Panel and Audience Response
12:00 noon	Closing Remarks - Daniel U. Wilde

*Workshop Moderators:

Greg Payne - PsycINFO
Peter Schipma - IITRI
Gwen Levine - SDC
Jean-Yves Fortin - NRC of Canada

HOTEL RESERVATION FORM



Attn: Reservations Department
 Courtland at International Blvd., NE
 Atlanta, Georgia 30043

<p>Reservation Request</p> <p>ASIDIC FALL 1980 CONFERENCE September 21-23, 1980</p> <p>NOTE: Reservations must be received at least three weeks prior to arrival. Please allow ten days for confirmation of reservation.</p>	<p>LAST NAME _____ FIRST _____ MIDDLE _____</p> <p>FIRM _____ PHONE NO. & AREA CODE _____</p> <p>STREET _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>TO BE SHARED WITH:</p> <p>LAST NAME _____</p> <p>TO AVOID DUPLICATION, please submit one reservation card only for a guest room to be shared by two or more people.</p>
<p>ARRIVAL _____ DAY _____ DATE _____ YEAR _____</p> <p>DEPARTURE _____ DAY _____ DATE _____ YEAR _____</p> <p>PLEASE CHECK ONE: ARRIVAL BEFORE 6 PM <input type="checkbox"/> GUARANTEED LATE ARRIVAL <input type="checkbox"/></p> <p>Reservations will be held until 6 pm unless accompanied by a deposit or Company guarantee of payment. CHECK OUT TIME IS 12:00 NOON.</p>	<p>PLEASE CONFIRM RESERVATIONS AS FOLLOWS: If room is not available at rate requested, reservations will be made at nearest available rate.</p> <p>Singles \$56.00 Doubles \$66.00</p> <p>ROOMS ARE NOT AVAILABLE BEFORE 3:00 PM</p>
<p>TO QUALIFY FOR GROUP RATES, RESERVATIONS WILL BE ACCEPTED BY THIS CARD ONLY.</p>	

ASIDIC

FALL MEETING

SEPTEMBER 21 - 23, 1980

ASSOCIATION OF INFORMATION AND DISSEMINATION CENTERS

"THE REUSE OF INFORMATION"

Marriott Hotel
Courtland at International Blvd.
Atlanta, GA.

REGISTRATION FORM

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone Area Code _____ Number _____

I enclose my check for \$ _____ (in U.S. Dollars).

CHECKS MUST BE MADE PAYABLE TO ASIDIC.

Yours Hosts: The University of Georgia, Athens, GA.

..TO REGISTER

Complete this registration form and mail to:

Ms. Jeanette Webb
ASIDIC Secretariat
P. O. Box 8105
Athens, GA 30603

..REGISTRATION FEE

\$60.00 (U.S.) - Members
\$65.00 (U.S.) - Non-Members

Registration deadline is August 21, 1980.
Add \$10.00 (U.S.) for late registration.
Fees will not be returned without prior notification from registrant.

..HOTEL ACCOMMODATIONS

The Marriott Hotel is holding a block of rooms until September 5, 1980. Accommodations after this date are not guaranteed, so reserve early.

Hotel rates are:

Single Room - \$56.00
Double room - \$66.00

The Marriott Hotel reservation card is enclosed for your convenience.